The AI advantage: how to transform your business

In this episode of Alternative Insight, we discuss generative AI and explore use-cases with leaders actively working with AI within today's modern business model.

[Tom Bennett,](#) Head of Innovation, is joined by Steve Steinberg, Co-founder and CEO at Responsum and Dr Andreas Kemper, Managing Director at Gordon Brothers, for what promises to be a fascinating discussion around the recent steep trajectory of AI influencing operational decisions.

In this conversation, they explore:

- What's the difference – Gen-AI vs. AI?
- Industry use-cases – how is AI being used within the industry today?
- How will people and AI co-exist effectively?
- What are the risks associated to AI integration?
- AGI singularity – some of this tech is not as new as some people might think

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