

# Data ethics: the dos and don'ts of data

**As private markets become more data driven, it's essential for managers to understand the ethical challenges that arise in terms of how we collect, manage, and utilise data.**

In this episode of the Alternative Insight podcast, Tom Bennett, Head of Innovation at the Aztec Group is joined by Dan Hughes, Founder of Alpha Property Insight and Sue Chadwick, Strategic Planning Advisor Pinsent Masons LLP as we discuss the key principles of data ethics, why they matter, and explore some real-life examples of data ethics application in practice.

## **This episode features:**

- Host: Tom Bennett, Head of Innovation – Aztec Group
- Sue Chadwick, Strategic Planning Advisor – Pinsent Masons LLP
- Dan Hughes, Founder – Alpha Property Insight

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