

Capital meets conscience: Exclusive report

Impact investing, once a small corner of the private markets investment universe, is now fast becoming a mainstream strategy as investors increasingly seek investment opportunities that generate a positive, measurable social and environmental impact alongside a financial return.

But what are the forces driving the unstoppable rise of impact investing in private markets, and how can managers ensure they're well positioned to capitalise on the opportunities ahead?

Launching an impact fund?

Establishing and managing an impact fund brings with it considerations and responsibilities that go beyond more conventional strategies. In our report, experts in the field highlight the key points that fund managers need to address when launching, including:

- Developing the right strategy;
- The role of regulation;
- Going to market;
- Operational requirements; and
- Reporting challenges.

Market trends

Impact investing is not limited to any specific sector, but it's fair to say that some sectors attract more impact investment interest and activity than others. Our report dives into the major asset classes of infrastructure, private equity, private debt and real estate, all of which have already launched their respective impact investing journeys and can provide useful models for other sectors considering their options:

- **Private equity:** how intentional impact is becoming embedded in private equity portfolios
- **Infrastructure:** how the private markets are actively seeking out

infrastructure investments as part of their overall allocation to impact strategies

- **Real estate:** impact in real estate is on an upward curve, with the potential to generate strong risk-adjusted returns
- **Private debt:** the asset class with the potential to make a significant impact across a range of strategies

Download our exclusive report

Download our report to find out:

- Current trends and opportunities in the impact investment space;
- How private equity, real assets and private debt managers are investing with impact;
- The factors driving the rise of socially conscious investors; and
- The main considerations for managers thinking about launching an impact fund.

Download the full report here

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