

How to navigate the ESG landscape - an easy guide

- 1. The lack of standardised ESG reporting can make it difficult to navigate and understand**
 - 2. Better understanding of frameworks and standards can guide businesses to create fit-for-purpose ESG reports**
 - 3. To help reach global climate change goals, each asset class has a different method in place**
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ESG reporting is a non-negotiable for investment managers' reporting practices, but without a standardised structure it can be difficult to adequately understand how all the regulations, standards and frameworks fit together. [Katrina Magsino](#) and [Dave Griffin](#) share a step-by-step guide.

ESG standards and frameworks can be difficult to navigate due to the sheer volume of disclosures that are either voluntary or mandatory in the market today. The lack of standardisation and definitive definitions makes it confusing for many, especially those who are starting their ESG journey.

What is a framework?

Frameworks provide guidance, credibility, and readability on how disclosures should be prepared, structured, and categorised into key topics relevant to them within the defined boundaries.

Most frameworks are voluntary to help companies develop meaningful and

effective reporting whilst providing flexibility in application. Although some frameworks such as the Task Force on Climate-related Financial Disclosures (TCFD) have been adopted as mandatory regulations across many jurisdictions, including the UK, U.S., and the EU.

What is a standard?

Standards provide detailed reporting structures with comprehensive ESG criteria, usually stipulating which predefined metrics to disclose, along with a description of the methodology for collecting the data. An example of an ESG standard is the Global Reporting Initiative (GRI) announced as the official reporting standard of the United Nations Global Compact, making it the default reporting framework for more than 5,800 associated companies, or the Sustainability Accounting Standards Board (SASB) which offers disclosure standards for more than 75 industries to ensure information disclosed is most relevant to the financial performance of the organisation's industry. Standards focus on financially material aspects so that the disclosure can help drive business and investment decisions.

Standards provide large companies with a repeatable and comparable reporting process. Whereas for small and medium sized enterprises with simpler value chains, it may be less practical to implement, and they may wish to go for a more flexible framework.

Why are they important?

ESG reporting must be accurate, reliable, comparable, and material for each individual financial market participant. Selecting an ESG standard or framework to report on is entirely down to a company's size, scope, data availability, and ambitions. See our ESG jargon buster [here](#).

This means there is no one-size-fits-all solution, framework or methodology.

FRAMEWORK:

Taskforce on Climate-related Financial Disclosures (TCFD)

TCFD was developed to aid companies on what type of climate change disclosures to make to support investors, lenders, and insurance underwriters in appropriately assessing and pricing climate-change risks.

- The disclosure recommendations are structured around four thematic areas that represent core elements on how companies operate: governance, strategy, risk management, and metrics and targets.
- The four recommendations are interrelated and supported by 11 recommended disclosures that build out the framework with information that should help investors and others understand how reporting organisations think about and assess climate-related risks and opportunities.
- TCFD is the most widely adopted framework across all jurisdictions. The UK, EU, U.S., and Asia have all mandated TCFD recommendations into its regulations. It is integrated into the EU’s Corporate Sustainability Reporting Directive (CSRD), the UK’s Sustainability Disclosure Requirements (SDR) and Securities and Exchange Commission (SEC) in the U.S.
- The Taskforce on Nature-related Financial Disclosures (TNFD) was created by the same board and is designed for organisations to report and act on evolving nature-related risks. It is likely that TNFD will eventually be implemented at the same level as TCFD. [TNFD – Taskforce on Nature-related Financial Disclosures](#)

The 4 core areas of business that TCFD helps companies report on:



Governance	Strategy	Risk Management	Metrics and Targets
<p>Disclose the organisation’s governance around climate-related risks and opportunities.</p>	<p>Disclose the actual and potential impacts of climate-related risks and opportunities on the organisation’s businesses, strategy, and financial planning where such information is material.</p>	<p>Disclose how the organisation identifies, assesses, and manages climate-related risks.</p>	<p>Disclose the metrics and targets used to assess and manage relevant climate-related risks and opportunities where such information is material.</p>

STANDARD:

IFRS Sustainability Disclosure Standards

The International Sustainability Standards Board (ISSB) has developed sustainability standards that aim to achieve a high-quality, comprehensive global baseline of sustainability disclosures based on the needs of investors and the financial markets.

The standards are separated into two categories:

IFRS S1 General Requirements for Disclosure of Sustainability-related Financial Information

- [IFRS - IFRS S1 General Requirements for Disclosure of Sustainability-related Financial Information](#)

IFRS S2 Climate-related Disclosures

- [IFRS - IFRS S2 Climate-related Disclosures](#)
- The standards incorporate the recommendations from TCFD and have been effective since 1st January 2024.
- Unlike regulatory mandates, these standards are voluntary. National authorities can decide whether or not companies within their jurisdiction are mandated to deliver them.

INTERNATIONAL TREATY:

The Paris Agreement

The Paris Agreement is a legally binding international treaty on climate change. It was adopted by 196 Parties at the UN Climate Change Conference (COP21) in Paris, France, on 12 December 2015. It entered into force on 4 November 2016.

- [The Paris Agreement | UNFCCC](#)
- Its overarching goal is to hold “the increase in the global average temperature to well below 2°C above pre-industrial levels” and pursue efforts “to limit the temperature increase to 1.5°C above pre-industrial levels.”
- The Paris Agreement is a landmark in the multilateral climate change process because, for the first time, a binding agreement brings all nations

together to combat climate change and adapt to its effects.

- Laid out in the agreement are three ways countries will support each other to succeed. Firstly, through finance from developed countries to help those countries that are more vulnerable and less resourced to mitigate and adapt to combat climate change. Secondly through accelerating the development of technology and sharing breakthroughs to improve resilience to climate change and reducing corporate greenhouse gas (GHG) emissions. Thirdly, the agreement calls for international cooperation on building capacity in developing countries to meet the challenges brought by climate change.

INITIATIVES:

Science-based targets initiative (SBTi)

Governments have agreed that the global average temperature must not be allowed to rise above 2 degrees Celsius, beyond which extreme climate impacts become more and more unmanageable (Paris Agreement 2015).

Science-based targets allow companies to work toward this overall goal by aligning corporate greenhouse gas (GHG) reductions with global emissions budgets generated by climate models. The Science-Based Targets Initiative - a partnership of [CDP](#), a charity that runs the global environmental disclosure system; [UN Global Compact](#), [World Resources Institute](#) (WRI) and the [World Wildlife Fund](#) (WWF) - has worked to develop such methodologies and tools to support companies in setting and working toward these kinds of targets.

According to Science Based Targets' research there is a lot of scope for private markets to ramp up ESG reporting. As a snapshot, of the 17 million total private investable companies according to the S&P Global 2021, an estimated 0.03% of them reported to CDP. This is why a comprehensive guide has been published to offer guidance to PE firms that is tailored to the unique business models and asset classes when putting together their GHG inventory and developing science-based goals for their operations. This [guide](#) is updated annually.

Here's an example of asset classes method options:

ASSET CLASS	APPLICABLE TARGET SETTING METHODS
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PE direct investments: buyout, growth, and venture capital	Sectoral Decarbonisation Approach is intended to help manage reporting on portfolio companies or assets that are more energy intensive/homogeneous to align their emissions reductions targets with a well-below 2 degrees or 1.5 degrees pathway.
PE direct investments: buyout, growth, and venture capital	SBT Portfolio Coverage Approach is where a PE firm sets a five-year target, using a selected metric (GHG or financial), to sufficiently cover portfolio companies setting their own SBTs, in with a linear trajectory to 100% of portfolio companies setting SBTs by 2040.
Private credit and PE direct investments: buyout, growth, and venture capital	The Temperature Rating Approach rates all portfolio companies with a temperature score, based on their GHG footprints and existing GHG targets. The PE firm then sets a target to reduce their aggregated temperature score to a minimum 2 degrees for the portfolio companies own Scope 1, 2 and 3 by 2040.
Fund of funds and secondaries	Optional Temperature rating targets and recommended actions.

The below diagram shows the synergies between the International Sustainability Standards Board (ISSB) and existing sustainability frameworks. In November 2021, COP26 announced the launch of ISSB, which is designed to establish a global baseline for sustainability reporting.

An important part of this document is that it applies the financial materiality concept, which refers to a concept that determines whether the omission or mis-statement of information in a financial report would impact a reasonable investor's decision-making.



The Aztec Group's team can guide you to comply with ESG best practice, to find out more contact [Katrina Magsino](#) and [Dave Griffin](#).