

# Aztec Group appoints Ruby Paramanathan as Head of Strategic Client Change

**New leadership role strengthens Aztec's strategic client delivery capabilities as client requirements continue to evolve and build in complexity.**

Aztec Group, a premium provider of private markets services, today announced the appointment of Ruby Paramanathan as Head of Strategic Client Change.

Ruby will lead the client-facing dimension of Aztec's most significant client change programmes, working closely with clients to understand their priorities and co-develop effective solutions, helping ensure client priorities shape how the firm develops its services and partnerships. This newly created role reflects growing demand for strategic delivery expertise as private markets firms pursue operational excellence, scalability and transformation at pace.

"As private markets continue to evolve, clients increasingly want partners who understand their priorities and can help them navigate complex change," said Melissa Ferraz, Chief Commercial Officer at Aztec Group. "Ruby brings a valuable combination of asset management expertise, strategic consulting experience and a strong track record of delivering major change programmes. Her ability to turn client priorities into practical, scalable solutions will strengthen how we partner with clients and support their long-term ambitions."

Ruby joins Aztec with more than 25 years of experience across asset management and consulting, specialising in the design and delivery of complex change programmes spanning data, operations, technology and client experience. Prior to joining Aztec, Ruby held senior leadership positions at Columbia Threadneedle Investments, KPMG, PwC and M&G Investments. Throughout her career, she has partnered with leading global asset managers, helping them modernise operating models and improve client outcomes through data, technology and process change.

Ruby Paramanathan commented: "I'm delighted to join Aztec at such an exciting

stage of its growth journey. As clients continue to navigate increasingly complex operational and regulatory change, there is a significant opportunity to combine deep industry expertise with technology, data and innovative ways of working. I look forward to working closely with our clients and colleagues to understand client priorities, develop practical solutions and deliver long-term value.”

The appointments follow a series of strategic leadership hires as Aztec continues to invest in leadership, expertise and operational excellence, including [Benjamin Lucas as Chief Executive Officer](#), [Melissa Ferraz as Chief Commercial Officer](#) and [Charina Amunategui as Global Client Relationship Lead](#).